

Queen of the South F.C. Ltd.



Palmerston Park
Dumfries
Scotland
DG2 9BA

Colours: Royal Blue and White

Reg. No. 12085 Scotland
Vat Reg. No. 263 6940 40

Chairman: David Rae
Vice Chairman: Thomas G Harkness
Directors: Keith M Houliston
Craig Paterson
William J Hewitson
Company Secretary: Richard Shaw MBE

Telephones: 01387 254853
Commercial: 01387 240472
Fax: 01387 240470
email: admin@qosfc.com
Restaurant: 01387 252241

April, 2005.

Dear Sir/Madam,

ONWARDS AND UPWARDS AT QUEEN OF THE SOUTH F.C.

Queen of the South FC have enjoyed another truly remarkable season in the Scottish First Division. Our players have demonstrated their dedication and an excellent team spirit throughout the football season in this unbelievably close and fiercely competitive First Division.

We would like to invite you to take part in the ever popular Shirt Sponsorship Prize Draw for the season 2005/06, which offers you the chance of a lifetime to promote your business interest on the shirts of a successful First Division football team*, still at excellent value only £350.

As the winner of the draw, your company is promoted on the strips for the season 2005/06. Being in the First Division, the winner should enjoy extensive media coverage.

All participants receive a season ticket for the 2005/06 season, as well as having your name in all matchday programmes.

Queen of the South is indeed Scotland's top part time football club and we trust you will enjoy supporting the club, sharing our recent success. Make good use of this unique opportunity!

Yours faithfully,

Margaret Heuchan
Commercial Manager.
Home Tel: 01556 504569
Palmerston Tel: 01387 254853

*Company logo/message printed on the First Team shirts is subject to Football Authority approval.

The Draw will take place in the Queen of the South Lounge, Palmerston Park, Dumfries, on Thursday, 26th May, 2005 at 7.30pm.

The cost of participating in this very exciting draw is a bargain at only £350. You can register your interest by contacting the Palmerston office on 01387 254853 or send your cheque with the attached Application.

The draw will consist of 10 prizes:

		<u>VALUE ex VAT</u>
1 st Prize	Shirt Sponsorship	£80,000
2 nd Prize	League Match Sponsorship	£ 800
3 rd Prize	Match day Hospitality for a Party of 6	£ 450
4 th Prize	Executive Club Membership	£ 300
5 th Prize	Executive Club Membership	£ 300
6 th Prize	Executive Club Membership	£ 300
7 th Prize	Admittance to 2 adults to the Boardroom/Directors Box for one home match	£ 100
8 th Prize	Autographed Team Shirt	£ 100
9 th Prize	Autographed Match Ball	£ 90
10 th Prize	Match Mascot	£ 80

Do you know anyone who may be interested? – let us know and we will contact them.

Phone us – 01387 254853

01556 504569

Fax us on – 01387 240470

Email us on – admin@qosfc.com

Queen of the South FC

PRIZE DRAW

Promoter: David Rae, Queen of the South FC, Palmerston Park, Dumfries
Registered under the Small Lotteries and Gaming Act.

**To be drawn on Thursday 26th May, 2005 at 7.30pm
In the Queen of the South Lounge Bar**

(please tick)

I enclose my remittance of £350.00 (one entry)

I enclose my remittance of £700.00 (two entries)

and request my name to be entered in the Prize Draw.

I am/ am not interested to learn of other forms of sponsorship/advertising

Company Name: _____

Address: _____

Signature: _____

Contact Name: _____